



Valeria Wallentin

Contact

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www.valewalle.com

Skills

- Teamwork
- Excellent communication
- Adaptation to change
- Time management
- Attention to details

Languages

English (100%)
Spanish (100%)

Tools

- Photoshop
- Illustrator
- InDesign
- Microsoft Office
- Figma



Professional Experience

Dosha Agency

2023-current

Strategy, branding, event marketing, experiential marketing, btl marketing, activations & digital marketing designer for top-tier brands, including RappiCard, Diageo, Totalplay, and more.

Mujer: Técnica Mixta (IG:@mujer_tecnica_mixta)

2022-2023

Social media content creator, designer, and manager.

TransPerfect

2022-2023

Desktop Publishing Specialist specialized in preparing and processing documents and materials for print and online publication for a wide variety of brands.

ISRAEL21c - Uncovering Israel

2021- 2022

Digital Ambassador & Team Leader. Monitor performance of a group of people while being responsible for training team members, setting strategies, and monitoring progress towards goals.

So Extra!

2021- 2022

Graphic designer for social media content and ads for various brands.

Trilce Ediciones

2021

Graphic designer with a focus on editorial projects, including Netflix Almanaque Mexico.

Internship in Bee Creations, Tel Aviv

2019

Graphic Designer with a focus on branding and advertising services.

Internship in Sacapuntas Ideas con Filo, México

2018

Graphic Designer with a focus on inbound marketing and advertising services.

Macabi Hatzair México

2014-2016

Leader in a Jewish youth sports movement.

Education

Universidad Anáhuac Campus Norte

2017-2021

Degree in Graphic Design

Vértice, Universidad Anáhuac Campus Norte

2018-2021

Diploma in Professional Skills and Competencies; Academic Excellence

ESNE Escuela Universitaria de Diseño, Innovación y Tecnología

2020

Semester Abroad (Madrid, Spain)

The American School Foundation, A.C.

2001-2016

Courses

Entrepreneurship, Israel

60 academic hours

Basic concepts of Digital Marketing

Certification through
Google Garage Digital

Design for the 21st Century with Don Norman

Certification through the
Interaction Design Foundation

Interests

- Experiential Marketing
- Branding
- Social Media
- Editorial
- User-Centered Design
- UX Design

