



Valeria Wallentin

## Contact

IG: valewalle.designs  
valewalle.designs@gmail.com  
www.valewalle.com

## Skills

- Teamwork
- Excellent communication
- Adaptation to change
- Time management
- Attention to details

## Languages

English (100%)  
Spanish (100%)

## Tools

- Photoshop
- Illustrator
- InDesign
- Brandwatch
- Microsoft Office
- Figma



## Professional Experience

### Thoughtlight Agency

Current

Design and execute creative visuals for diverse projects, including brand development for Brandeis University and marketing materials for the AI-powered tool, Biografika, in a dynamic agency setting.

### Cambridge Preschool of the Arts

2023

Support preschool learning and ensure child safety as a teacher's assistant.

### Marketing Intern - BARK AD-Bureau

2023 (Contract)

Support sophisticated crisis and public affairs communications for businesses in AU & the U.S. Responsibilities included enhancing website design, managing client email correspondence, and generating monthly marketing reports.

### Dosha Agency

2023

Strategy, branding, event marketing, experiential marketing, btl marketing, activations & digital marketing designer for top-tier brands, including RappiCard, Diageo, Totalplay, and more.

### Mujer: Técnica Mixta

(IG:@mujer\_tecnica\_mixta)

2022-2023

Social media content creator, designer, and manager.

### TransPerfect

2022-2023

Desktop Publishing Specialist specialized in preparing and processing documents and materials for print and online publication for a wide variety of brands.

### ISRAEL21c - Uncovering Israel

2021- 2022

Digital Ambassador & Team Leader. Monitor performance of a group of people while being responsible for training team members, setting strategies, and monitoring progress towards goals.

### So Extra!

2021- 2022

Graphic designer for social media content and ads for various brands.

### Trilce Ediciones

2021

Graphic designer with a focus on editorial projects, including Netflix Almanaque Mexico.

### Internship in Bee Creations, Tel Aviv

2019

Graphic Designer with a focus on branding and advertising services.

### Internship in Sacapuntas Ideas con Filo, México

2018

Graphic Designer with a focus on inbound marketing and advertising services.

## Education

### Suffolk University

2024-2025

MA in Communication with Integrated Marketing Communication Concentration

### Universidad Anáhuac México

Campus Norte

2017-2021

Bachelor's Degree in Graphic Design

### Vértice, Universidad

Anáhuac México Campus Norte

2018-2021

Diploma in Professional Skills and Competencies; Academic Excellence

### ESNE Escuela Universitaria de Diseño, Innovación y Tecnología

2020

Semester Abroad (Madrid, Spain)

### Majon Le-Madrijim- Jerusalem, Israel

2017 (September-December)

Cutting-edge program of the Judeo-Zionist world for youth leadership development and community strengthening.

### The American School Foundation, A.C.

2001-2016

## Courses

### Entrepreneurship, Israel

60 academic hours

### Basic concepts of Digital Marketing

Certification through Google Garage Digital

### Design for the 21st Century with Don Norman

Certification through the Interaction Design Foundation

## Interests

- Digital Marketing
- Experiential Marketing
- Branding
- Social Media
- Editorial
- User-Centered Design
- UX Design

